# Portfolio

Design By

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GRAPHICH DESIGNER FREELANCER

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## Background

Hi, I'm a graphic designer. I have been a designer for 5 years already on  freelance, internally, and even helping for free.
I live in Phnom Penh but I am from Kampong Cham.
I like Photography, Drawing, Music, Science and I especially can sing, and play guitar also (Just kidding).
I hope I can make awesome artwork for you.
So just give me the opportunity.

## Contact

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kungphanith79@gmail.com

## Social Media

 @kung.phanith
 @thepixel_man

# PRINCIPLE OF DISIGN
## SIMPLY - CREATIVE - EMOTION

## SIMPLY

In the past years I've learned about what consumers
focus on and what they need. I've called it "Simple".
Simple concept but a crystal objective, that what i mean.
So every piece of my art-board is simple looking, and
clearly objective.

## CREATIVE

Everyone has their own Imaginations, and the imagination of creating
something, it's called "Creative" that I merged in every artwork.
I could not insure that my imagination is perfect, but I can insure that
enough to show the important objective of what we mean to show.

## EMOTION

The last important part of my design principle is "Emotion".
To complete the good quality of every artworks, we need to understand the
meaning of it.
By then, we have to know the emotion in the objective, and put to the
artwork, that simple right?  let's try it.

## Table of Content

# **Logo Design** - show case

## Menu Design - show case
### COFFEE SHOP



Dubai Coffee
Taste the good.

*Café*
Menu

| ប្រភេទទឹកកក | Iced | | ប្រភេទក្រឡុក | Frappe |
|---|---|---|---|---|
| ការហ្វេទឹកដោះគោស្រស់នឹកកក<br>Iced Latte | 5,000៛ | | ឌូបៃ ការហ្វេក្រឡុក<br>Dubai Coffee Frappe | 6,000៛ |
| ការហ្វេទឹកដោះគោស្ពីកកក<br>Iced coffee milk | 5,000៛ | | កាពូឈីណូក្រឡុក<br>Cappuccino Frappe | 6,000៛ |
| ការហ្វេក្ដៅនឹកកក<br>Iced Americano | 5,000៛ | | ខារ៉ាម៉ែលក្រឡុក<br>Caramel Frappe | 6,000៛ |
| ការហ្វេកាពូឈីណូនឹកកក<br>Iecd Cappuccino | 6,000៛ | | សូកូឡាក្រឡុក<br>Chocolate Frappe | 6,000៛ |
| សូកូឡានឹកដោះគោនឹកកក<br>Iecd Chocolate Milk | 5,000៛ | | ម៉ូកាក្រឡុក<br>Mocha frappe | 6,000៛ |
| ម៉ូកានឹកដោះគោនឹកកក<br>Iced Mocha Milk | 5,000៛ | | តែបៃតងក្រឡុក<br>Green Tea Frappe | 6,000៛ |
| ខារ៉ាម៉ែលទឹកដោះគោនឹកកក<br>Iecd Caramel Milk | 5,000៛ | | ផាស៊ីនក្រឡុក<br>Passion Frappe | 6,000៛ |
| តែបៃតងនឹកដោះគោនឹកកក<br>Iecd Green Tea Milk | 4,000៛ | | ស្ត្រូបឺរី ក្រឡុក<br>Stuberry Frappe | 6,000៛ |
| តែក្រហមក្រចេច្ញា<br>Iced lemon Red Tea | 3,000៛ | | | |
| ផាស៊ីនទឹកដោះគោ<br>Iecd Passion Milk | 5,000៛ | | ប្រភេទក្ដៅ | Hot |
| ផាស៊ីននឹកសូដា<br>Iecd Passion Soda | 4,000៛ | | ការហ្វេក្ដៅ<br>Coffee Hot | 4,000៛ |
| | | | កាពូឈីណូ<br>Cappuccino  Hot | 4,000៛ |
| | | | ខារ៉ាម៉ែលក្ដៅ<br>Caramel  Hot | 4,000៛ |
| | | | សូកូឡាក្ដៅ<br>Chocolate  Hot | 4,000៛ |
| | | | ម៉ូកាក្ដៅ<br>Mocha Hot | 4,000៛ |
| | | | តែបៃតងក្ដៅ<br>Green Tea  Hot | 4,000៛ |

@thedubai.coffee    the_dubai_coffee

## **Menu Design** - show case
### RESTAURANT



| ក្រសាច្បៀ Beer | |
|---|---|
| Heineken កំប៉ុង | $ 1.00 |
| Heineken ដប | $ 2.00 |
| Tiger កំប៉ុង | $ 1.00 |
| Tiger ដប | $ 1.50 |
| Tiger ដប Crystal | $ 1.75 |
| Anchor កំប៉ុង | $ 0.75 |
| Anchor ដប | $ 1.25 |
| ABC កំប៉ុង | $ 1.50 |
| ABC ដប | $ 2.00 |
| Cambodia Beer កំប៉ុង | $ 0.75 |
| Ganzberg Beer កំប៉ុង | $ 0.75 |
| JINRO ដប | $ 2.25 |

| ផ្នែកភេសជ្ជ: | |
|---|---|
| ទឹកសុទ្ធ | $ 0.25 |
| Cocacola | $ 0.63 |
| ទឹកក្រូច(Sprite, sting,fanta) | $ 0.63 |
| ទឹកផ្លែឈើ Yoes | $ 0.75 |
| ក្លាកស់, ខាវ៉ាប៉ារ, វីប៉ៀ | $ 0.75 |
| Soda | $ 0.75 |

#07
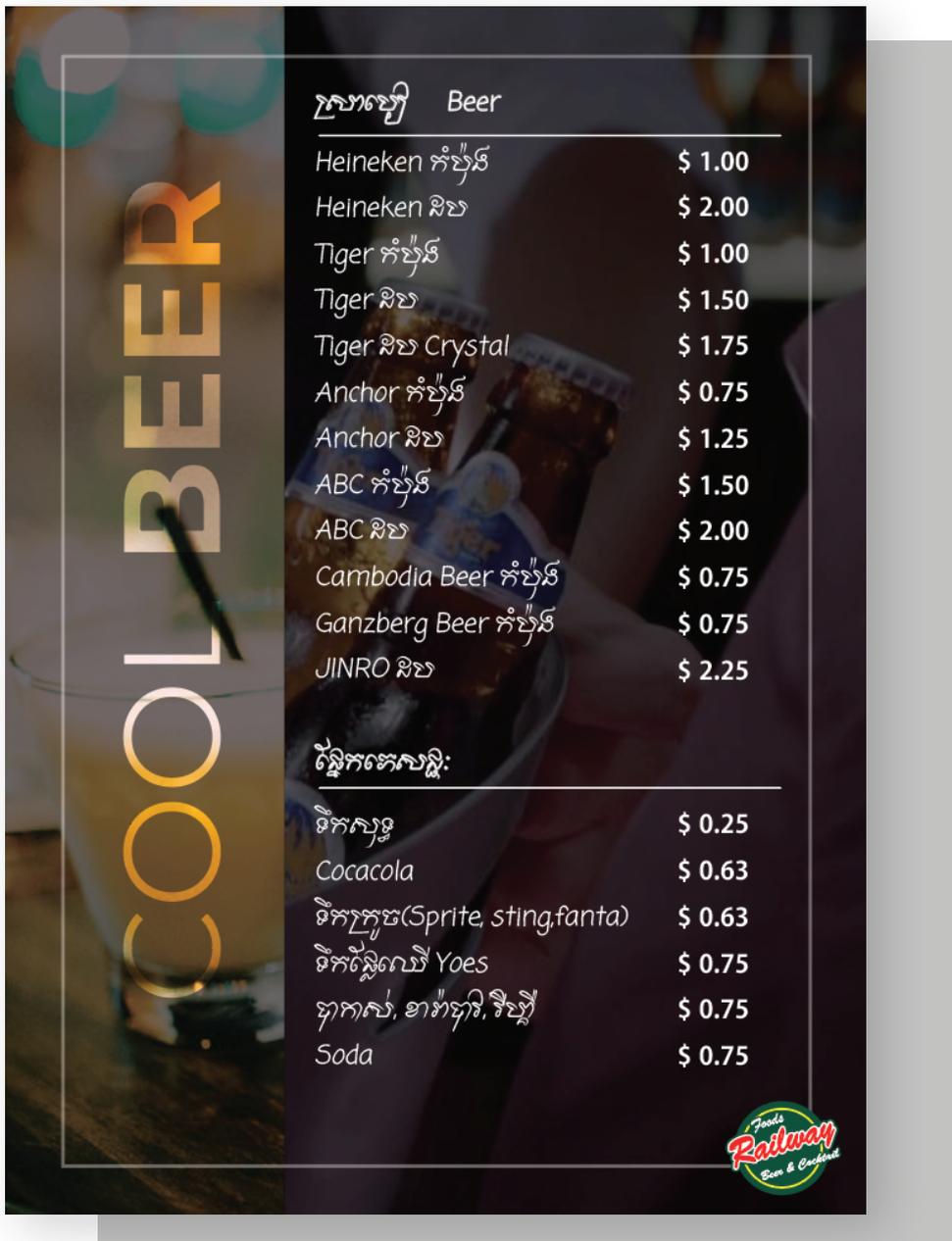
# X-Stand Design - show case
RESTAURANT

# Flyer Design - show case
## RESTAURANT

## **Company Profile Design** - show case
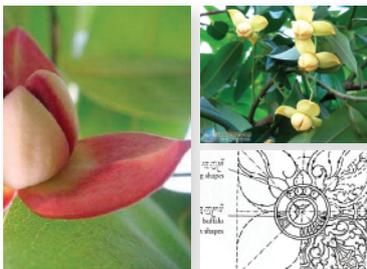### TECH COMPANY

# The Concept

## A LOGO FROM "USA AUTHENTIC"

The Requirement is:
- Simple
- Easy to remember
- Our audience includes housewives, we want to make strong impression.
- It's is Khmer brand
- Cosmectic Relative



## COLOR PALETTE

| 100% | 60% | 60% |
|------|-----|-----|
|  | 18% | 18% |

| #4f4f4f | #fee500 | #oe7d3e |
|---------|---------|---------|
| C:65, M:57, Y:56, K:35 | C:2, M:4, Y:98, K:0 | C:88, M:26, Y:100, K:15 |



## FONT GLYPHS

Heading

**Libre Baskerville**

ABCČĆDĐEFGHIJKLMNOPQRSŠTUVWXYZŽ
abcčćdđefghijklmnopqrsštuvwxyzž
1234567890'?'"!"(%)[#]{@}/&\<-+÷×=>®©$€£¥¢:;,.*

Tag Line

Varela Round Regular

ABCČĆDĐEFGHIJKLMNOPQRSŠTUVWXYZŽ
abcčćdđefghijklmnopqrsštuvwxyzž
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# Thanks!